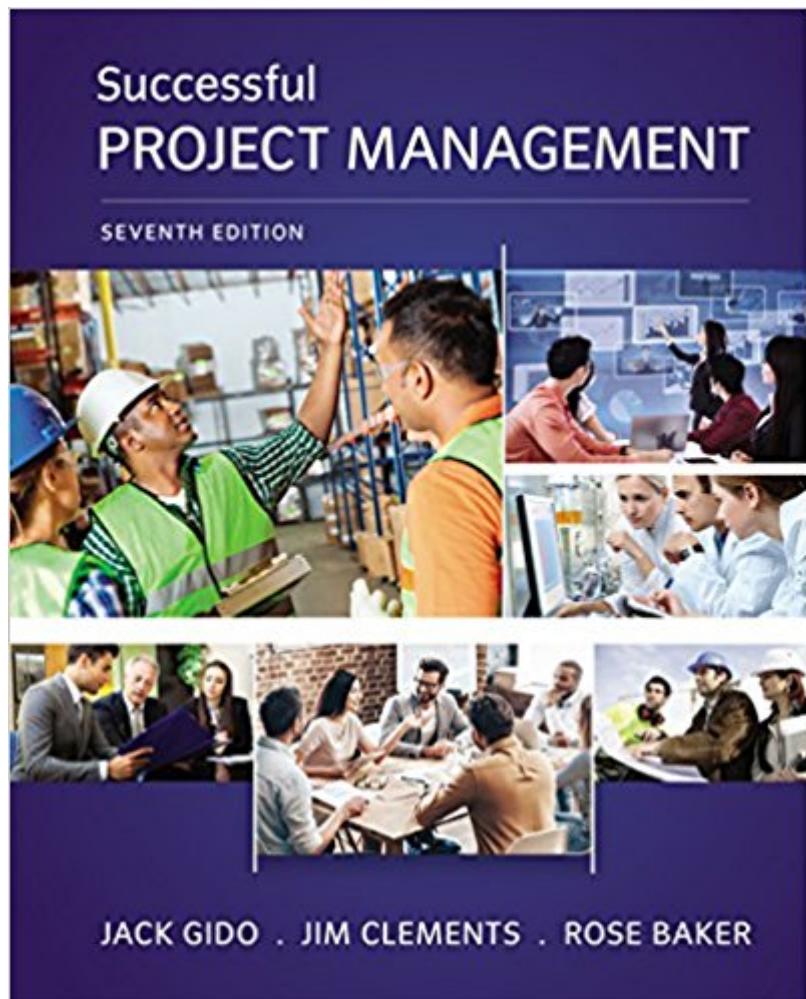The book was found

Successful Project Management

Synopsis

Teach students how to work successfully in today's project management environment with Gido/Clements/Baker's SUCCESSFUL PROJECT MANAGEMENT, 7E. This best-selling text details how to organize and manage project teams -- from planning and scheduling to cost management. Revised chapters align with PMBOK (Project Management Body of Knowledge) to ensure best practices. The book covers project constraints, stakeholder issues, the project charter, and how projects support an organization's strategic plan. Learning features reinforce concepts critical to project management success. Students practice effective communication while new cases inspire discussion and debate, and new real-world vignettes demonstrate how to apply concepts in the workplace. New MindTap digital resources enhance each chapter with videos, quizzes, and case animations. Students also work with today's popular Microsoft Project 2016. Find everything your students need to manage projects effectively in business today.

Book Information

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Customer Reviews

Jack Gido was most recently Director of Economic and Workforce Development and Director of PennTAP, the Pennsylvania Technical Assistance Program, at Penn State University. In this position, he directed the program, obtained funding, and provided leadership for a statewide staff who provide technology assistance and workforce development to Pennsylvania business and industry to improve their global competitiveness. Jack has 20 years of industrial management experience, including the management of productivity improvement and technology development

projects. He holds an MBA from the University of Pittsburgh and a BS in Electrical Engineering from Penn State University. Jack is a member of the Project Management Institute and the former president of the Upstate New York Chapter, and he teaches courses on project management.Jim Clements currently serves as the 15th President of Clemson University. Prior to becoming President at Clemson University, Dr. Clements served as President of West Virginia University. Previously he was Provost and Vice President for Academic Affairs, Vice President for Economic and Community Outreach, Chair of the Computer and Information Sciences Department, and the Robert W. Deutsch Distinguished Professor of Information Technology at Towson University. He holds a Ph.D. in Operations Analysis from the University of Maryland, Baltimore County, an M.S. in Computer Science from the Johns Hopkins University, and a B.S. and M.S. in Computer Science from the University of Maryland, Baltimore County. He is the author of more than 75 research publications. During the past 25 years, Dr. Clements has served as a consultant for a number of public and private organizations. He is also a four-time winner of the Faculty Member of the Year Award given by students at Towson University.Rose Baker is Assistant Professor in the Department of Learning Technologies, College of Information, University of North Texas. Prior to joining the faculty at the University of North Texas, Dr. Baker was a faculty member and directed research and educational centers at Penn State University. She has led projects with local, state, and federal agencies; academic institutions; corporations and businesses; and non-profit organizations. Dr. Baker has more than 25 years of project management experience and has authored requests for proposals, competitive proposal submissions, research reports, and research publications. She holds a Ph.D. in Instructional Systems and an M.Ed. in Adult Education Theory and Practice from Penn State University and earned a B.A. in Mathematics and Chemistry from Washington and Jefferson College. Dr. Baker is a member of the Project Management Institute and a certified Project Management Professional (PMP).

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